

SYNOPSIS AND JOB PROSPECT

SYNOPSIS

The Diploma in Business Studies aims to increase and enrich students' knowledge across a broad range of business disciplines and help to prepare students for the challenges of a career in contemporary business. This is a dynamic field of study for students who wish to develop skills in a wide range of studies such as administration, human resource management, accounting, finance, marketing, insurance, banking and also entrepreneurship. Due to the flexible nature of the framework of the courses, students are able to select pathways appropriate to their interest, either to enter job the market or to pursue their studies in various business programmes.

JOB PROSPECT

This programme is designed in such a way that it is able to educate and equip the students with comprehensive knowledge and skills in related fields and incorporates all aspects of business studies and entrepreneurship. Therefore, graduates of this three year programme can have a wide choice of careers. The examples below are just some of them:

- *officer in business administration*
- *government officer*
- *sales and marketing executives*
- *human resource officer*
- *banking operation and other types officer*
- *investment officer*
- *entrepreneurs*
- *customer service officer*
- *business planner*
- *management officer*
- *marketing officer*
- *entrepreneur in e-commerce*
- *computer and information system assistant*
- *business development officer*
- *business researcher*
- *operation officer*
- *insurance agent or officer*